



THE HON PAUL FLETCHER MP

Minister for Communications, Urban Infrastructure, Cities and the Arts

MEDIA RELEASE

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***Australian Survivor* to inject \$29 million into the Australian economy**

The next series of the iconic reality television franchise, *Australian Survivor*, will again be filmed in Australia with \$3.9 million in funding from the Morrison Government's highly successful \$540 million Location Incentive.

In recent years *Australian Survivor* has filmed in Samoa and Fiji, but the Location Incentive, together with Australia's effective management of the COVID-19 pandemic, has resulted in the producers choosing to film the sixth season in Cloncurry and now this seventh season in Charters Towers.

Minister for Communications, Urban Infrastructure, Cities and the Arts, the Hon Paul Fletcher MP, said the production is expected to inject more than \$29 million into regional Australia.

"Australia's amazing landscapes are once again being showcased to the world on *Australian Survivor*, stimulating tourism in Charters Towers and creating work for around 250 local businesses," Minister Fletcher said.

"The production will provide significant work for 250 Australian crew in regional Queensland to develop skills to grow and enhance this nation's screen industry."

Australian Survivor is produced by Endemol Shine Australia, one of the world's fastest-growing media production brands, and will feature across the platforms of Network Ten, including 10 Play, later this year.

Endemol Shine Australia Chief Executive Officer, Peter Newman, said Endemol are delighted to return to Queensland to produce Season 7 of *Australian Survivor*.

"Cloncurry provided the game with a visually stunning location, and we know that Charters Towers will provide an equally rich Australian backdrop for the Survivors to battle it out," Mr Newman said. "We look forward to working closely with the local community and crew and supporting the Charters Towers economy throughout a successful production period."

Chief Content Officer & EVP, ViacomCBS Australia & New Zealand, Beverley McGarvey said: "After such a sensational season of *Australian Survivor: Brains V Brawn*, we are thrilled to be back in Queensland once again for Season Seven, this time at Charters Towers.

"The North Queensland outback presents many physical challenges for our castaways due to the uniquely beautiful but harsh and challenging environment, expect to see these contestants pushed to their limits," McGarvey said. "We can't wait to show you what Queensland has in store this time around."

To date, the Morrison Government has distributed more than \$250 million under the Location Incentive to attract 26 international productions to Australia, generating more than \$1.9 billion of expenditure in the economy, providing more than 17,100 employment opportunities for local cast and crew, and creating work for over 15,800 businesses that support these big productions.

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