

**THE HON PAUL FLETCHER
MP**

Minister for Communications, Urban
Infrastructure, Cities and the Arts

**THE HON BEN FRANKLIN
MLC**

New South Wales Minister for Aboriginal
Affairs, Arts and Regional Youth

JOINT MEDIA RELEASE

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***Ten Pound Poms* to inject \$21 million into Australian economy**

The Morrison Government's highly successful \$540 million Location Incentive program has attracted yet another international production to Australia.

Ten Pound Poms, a drama about a group of Brits starting new lives in Australia in 1956 will film in New South Wales in the coming months, following a commitment of \$2.9 million in funding under the Location Incentive. The series, which will be a Stan Original in Australia, is produced by UK production company Eleven Film, the team behind the award-winning *Sex Education*.

Minister for Communications, Urban Infrastructure, Cities and the Arts, the Hon Paul Fletcher MP, said the production is expected to inject more than \$21 million into the Australian economy.

"We are pleased to welcome *Ten Pound Poms* down under, with \$2.8 million in support from our highly successful Location Incentive, with the production providing employment for more than 200 Australian cast and crew, and more than 1000 Australian extras," Minister Fletcher said.

"Through the Morrison Government's investment in large-budget production, we are delivering more jobs, a strong economy and a stronger future for Australians."

Joel Wilson, Executive Producer, Eleven, said, "It is a huge privilege to be filming this series in Australia. We are deeply passionate about the stories of the hundreds of thousands who took part in the assisted migration scheme to Australia. We're deeply grateful to the Australian and NSW Governments for the support that has made it possible to bring this production to Australia."

NSW Minister for the Arts Ben Franklin said, "The NSW Government is a proud supporter of our highly skilled screen industry and equally passionate about sharing NSW's unique stories to the world, and that's why we are thrilled to secure *Ten Pound Poms*, with a grant of more than \$2 million through the Made in NSW fund."

"The stories of *Ten Pound Poms* form an important part of Australia's unique migrant history, and this high-end drama will take advantage of historical locations across NSW to tell that story," said Mr Franklin."

To date, the Morrison Government has distributed more than \$406.7 million under the Location Incentive, to attract 34 international productions to Australia, generating more than \$3 billion in

private investment, providing more than 22,000 employment opportunities for local cast and crew, and creating work for over 20,900 businesses that support these big productions.

Ten Pound Poms is produced by Eleven for the BBC in association with Stan. Curio Pictures is providing production services in Australia.

For more information on the Location Incentive program visit: www.arts.gov.au/what-wedo/screen/australian-screen-production-incentive. For more information on the Made in NSW fund visit screen.nsw.gov.au.

For more information on the Location Incentive, visit: <https://www.arts.gov.au/what-wedo/screen/australian-screen-production-incentive>

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Media contacts:

Imre Salusinszky | 0432 535 737 | Imre.Salusinszky@communications.gov.au
Matthew Bridges | 0428 231 771 | Matthew.Bridges@minister.nsw.gov.au