

THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

MEDIA RELEASE

11 August 2020

Funding to help Australian venues bring back the music

Applications are now open for the first round of the Morrison Government's \$20 million Live Music Australia program, designed to bring more home-grown music to Australians stages.

Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, said the first year of the new live music program has been adapted to assist in recovery from COVID-19.

"This program will help the live music scene to adapt in this changing environment by supporting venues to host gigs, performances and tours of local talent as restrictions ease," Minister Fletcher said.

"I encourage pubs, clubs and venues around the country to apply for funding through the new Live Music Australia program so they can get back on their feet and be ready to open their doors to once again bring live home-grown music to Australian audiences.

"There will be a particular focus on small to medium-sized venues, which provide professional staging for quality original Australian live music both to support emerging talent and provide established musicians a setting to reconnect with their fans."

Live Music Australia is an open competitive grant program which will deliver \$5 million annually over four years, with each of the two rounds per year providing \$2.5 million. The aim of the 2020-21 funding is to:

- assist venues as they prepare to reopen and rebuild their music programs as restrictions are lifted on public gatherings and live performance
- support performance opportunities for original contemporary music by Australia artists
- support partnerships, collaboration and networks across the Australian live music industry.

"Along with many Australians, I can't wait to see our musos back on stage doing their thing. This country has long had a vibrant live music scene and we want it back as soon as public health requirements allow!"

Live music performances contribute an estimated \$15.4 billion to the Australian economy and create 65,000 full and part-time jobs. In 2018 contemporary music generated the highest ticket revenue in the live performance sector, generating \$1.092 billion, and attracted the highest attendance of 10.08 million.

The program is part of the Government's \$30.9 million Australian Music Industry Package, announced in March 2019.

For more information about Live Music Australia visit <u>arts.gov.au/contemporary-music</u> and to apply for Live Music Australia funding visit <u>http://arts.gov.au/funding-and-support/live-music-australia</u>. Applications close at 11.59pm on Sunday 13 September.

The Office for the Arts will work with funding recipients on the timing and delivery of these activities in line with any current COVID-19 requirements.

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